

# ★ FLEET COMPLIANCE ★ BOOTCAMP



## Sponsorship Prospectus

### About Bootcamp

Trucksafe's Fleet Compliance Bootcamp is an immersive, two-day conference for trucking company owners, safety professionals, and risk advisors to gather and learn precisely how to develop and maintain cutting-edge fleet safety & compliance programs. Through collective brainstorming, networking, education, case studies, exercises, and ongoing support, attendees leave equipped to not only get their fleets compliant but to build industry-leading programs.

The Bootcamp typically occurs twice a year, once in downtown Indianapolis, IN and once near the Walt Disney World Resort in Orlando, FL. Attendance is limited to a relatively small group (~75-100) of attendees to facilitate more collaborative learning. Attendees receive unmatched training from industry attorneys and experts, together with cutting-edge resources, to help them more effectively manage DOT compliance and minimize highway accident risk.



### Who is our audience?

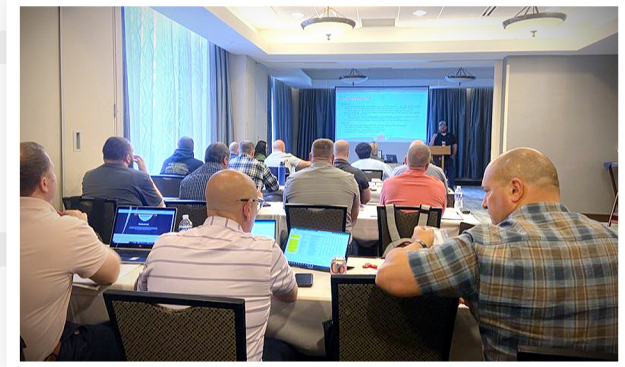
Bootcamp is ideal for trucking company owners, safety directors, safety managers, dispatchers, risk advisors, or anyone else who is tasked with keeping fleets compliant with the multitude of federal and state motor carrier safety regulations. Generally speaking, our audience includes safety managers for mid- to large-size motor carriers (50+ trucks), safety professionals for risk advisors (e.g., insurance groups), and owners of small trucking companies.

### When is it?

Our next Bootcamp is scheduled for **September 25-26** in Indianapolis, IN. The event will take place at the Hilton Garden Inn hotel right in the center of downtown Indianapolis.

# What Attendees Are Saying!

"I really enjoyed the bootcamp! I loved the group participating in the seminar! Brandon, Jared and their guests were incredible. Everyone was so knowledgeable and taught in a really helpful and informative way! Brandon and Jared's background in DOT audits and their extensive knowledge of the laws surrounding them shone brightly throughout this bootcamp. They were patient and interactive with our group, encouraging our participation and questions without making us feel rushed."



"WAS VERY ORGANIZED!!! I thought it was great, lots of wonderful information, and LEARNED A LOT. Thanks for bringing it down to my level. Nice to meet others that have the same job as you and discuss what problems they are having and what they do to make better."

"Presentation was great and very informative with excellent keynote speakers that brought valuable insight. This event helped polish up on a few topics that I wasn't nearly as educated on. I am looking to attend the next bootcamp."

## Opportunities

### Presenting Sponsor (\$6,500)

- Primary event sponsor
- One presenting sponsor per Bootcamp
- Prominent logo/ad placement on website and in all publicity materials
- 30-second video ad or ad read at the event
- Handout included in Bootcamp materials
- Table & signage at event

### Reception Sponsor (\$4,500)

- Sponsor of evening reception
- One reception sponsor per Bootcamp
- Prominent logo/ad placement on website and in all publicity materials
- 30-second ad read at reception
- Handout included in Bootcamp materials
- Table & signage at event
- 2 complimentary registrations to

### Platinum Sponsor (\$2,500)

- Logo/ad placement on website and in all publicity materials
- 20-second ad read at event
- Signage at event
- Handout included in Bootcamp materials
- 2 complimentary registrations to Bootcamp

### Gold Sponsor (\$1,500)

- Logo/ad placement on website and in all publicity materials
- 20-second ad read at event
- Signage at event
- 1 complimentary registration to Bootcamp

### Silver Sponsor (\$750)

- Logo/ad placement on website and in all publicity materials
- Acknowledgement & signage at event



### Past Sponsors



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